



**White Lake
Citizens League**

Current

Celebrating 58 Years of Service to White Lake Residents

Spring 2019

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Bill Maine
President

Sean Whelan
Secretary

Chuck Neville
Treasurer

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Sean Whelan
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Scott Trudell

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NEWSLETTER

EDITOR
Bill Maine

2019 WLCL EVENTS

Monday, May 27, 2019 - 11th Annual Memorial Day Pancake Breakfast

Saturday, June 8, 2019 - 7th Annual WLCL Fishing Tournament

Saturday, June 29, 2019 - Annual Independence Day Celebration & Fireworks Display (Boat parade starts at 2:15 pm. Fireworks start at dusk)

Saturday, July 20, 2019 - 9th Annual White Lake Home Tour

PRESIDENTS CORNER

By Bill Maine

President, White Lake Citizens League

Spring is here again!! I've annually looked forward to this moment for about 70 years, and it still affects me today as when I was a child. In 1950, the overall lake population was less than half of what it is today, and most folks appeared on summer weekends. In 1963, there were 329 lakefront/canal-front cottages/homes on the water. One of the fastest boats we knew of, was a "Clyde" brand, molded plywood outboard powered by a 25 horsepower Mercury engine. At about 30-35 mph, and we were thrilled to watch it travel, imagining someday maybe we could be moving at such an exciting rate of speed.

How things have changed! We now have nearly 500 houses immediately on the lake, and most of them are home to full-time residents. There are several hundred additional homes off the lakefront who have lake & docking privileges, plus two marinas. And boats...we have watercraft that can approach, and perhaps even exceed 100 mph. We have pontoon boats that have the capacity for 20 or more people, and wakeboard boats which can throw waves that could make Great Lakes ore boats envious. This situation creates

great possibilities for enjoyment as well as great potential for problems. Last year, the Oakland County Sheriff Marine Division had 362 contacts with boaters on our lake. They issued 245 warnings and 10 tickets. I consider those successful actions since none resulted in injury or fatality. The data show, however, that many of us don't know how to properly operate boats, or don't know, care, and follow the safety ordinances or rules of the road for safe boating. Please make certain ALL persons, residents or visitors, who operate watercraft from your homes know what they are doing. The owner of boats causing damage or injury often holds the liability for such damage or injury, whether they were aboard or not. The Marine Division offers free classes every summer, and there are many inexpensive online classes. Lakeland High School is hosting class #1740- Boaters Safety, 05/07/19 - 05/09/19, for only \$10.

Remember, after an incident on the water, you don't just pull over to the side of the road to casually exchange information... it is never that simple. I want to see the same number of happy resident/members next November that we have today. All members will receive a copy of "The 100' Rule" with their membership flags this year.

Happy SAFE Boating!

WLCL 2019 MEETING SCHEDULE

**WLCL
MEETINGS**
are open
to everyone,
and are
held on the
4th Wednesday
of each month
(February- September).

LOCATION*
White Lake
Township Offices
7525 Highland Rd.
7:00 PM

2018 MEETING DATES

Apr 24, 2019
May 22, 2019
Jun 26, 2019
Jul 24, 2019
Aug 28, 2019
Sept 25, 2019

***NOTE:**
Some meetings
may be held at an
alternate location.

WATCH
www.wlcl.org, the
facebook page,
and your e-mail
for details.

MEMORIAL DAY PANCAKE BREAKFAST

By Denise Laflame

What's new and exciting for this year's all you can eat pancake & sausage breakfast? These cakes are made from scratch and freshly prepared from grill to plate. Chris Cakes (Chri-scakes.com) will be cooking pancakes right on site, all you will need to do is make sure you catch your cakes on your plate. Then step on over to the topping bar... top off your pancakes with any one item or all toppings at your fingertips.

Fresh Strawberries, Fresh Blueberries
Chocolate Chips, Sprinkles, Whip cream too.
Syrup – regular and sugar free & Butter
Orange drink and coffee will be available for no charge.

Once again I would like to thank Janice and her crew (of 10 plus years) for starting and evolving this event into what it is today. They served a record of just over 600 guests last year !!! This is a great way to finish up Memorial Day weekend so gather up family and friends, bring them out to the Inn for breakfast. Come help us set a new record this year!!!

INDEPENDENCE DAY FIREWORKS

By Sean Whelan

Chairman & Secretary, Fireworks Committee

This year's fireworks will occur on Saturday June 29, with a rain delay date of June 30. The White Lake Citizens League has again contracted with Gen-X Pyrotechnics for a stunning display of lights and explosions. As in years past, the display will begin shortly after sunset, and the sheriff will designate a boundary for boats at a safe distance around the fireworks barges to protect everyone. Did you know that a special permit is required by the township and the fire department must be on call before the fireworks can start?

Our great community is fortunate to be able to enjoy and share such a magical event due to the generous donations from all of you, our White Lake Citizens League members and sponsors. Did you know that the White Lake Citizens League funds 100% of the costs for the fireworks show together with coincidental insurance and township permits? If you have not yet donated to the 2018 fireworks fund, please do to ensure that we can continue to have this amazing event. Gather your friends, sit back, relax and enjoy the show!

BOAT PARADE - WAVESTOCK

By Lenny Wojewoda

Our theme this year, Wavestock, celebrates one of the great cultural events of the 1960s, a little gathering of friends, near a half-million of them, on Yasgur's Farm, forever memorialized as Woodstock. It is suggested

that as you ponder decorative themes for your boats you inspire yourselves with recordings of The Dead, Jimi, Grace & The Jefferson Airplane or any of the other legends who made Woodstock historic.

THE WLCL THIRD ANNUAL WINTER CARNIVAL

By Chuck Neville

Winter Carnival Co-Chair & Treasurer

The WLCL 3rd Annual Winter Carnival held on Saturday February 2, 2019 was a huge success enjoyed by all who attended again this year. The activities included a broomball tournament, children's sled rides, marshmallow roast and egg hunt, free food for White Lake Citizens League members, 3 legged races, putt-putt golf and on-ice games such as giant Jenga, football ice bowling and bean bag toss. The evening concluded with a spectacular fireworks show. Hope that everyone enjoys this event that is unique to White Lake among all

the lakes in SE Michigan.

Many thanks to the White Lake Inn for all their help and preparing/serving the food. Also thanks to Jason Trudeau of Gen X Pyro-Technics for the awesome fireworks show and the Doug Brown Farm Bureau Agency for their sponsorship of the event. Finally, we want to thank all the volunteers who made everything happen: Bill Craig, Dani Ellinor, Laurie Ferrington, Teri Moser, Angela Elgie, Andrew Hamilton, Joan Cooper, Bob & Cristi Harrington, Lori Huisman, Denise Laflamme, Bill & Barb Maine, Debi Parrett, Barb Richards, David Reid and Linda Smallwood. A special thanks to the co-chairs of the event Sean Whelan and Bob Parrett.

HOME TOUR

By Chuck Neville

Chair & Treasurer, Home Tour

The 10th annual White Lake Home Tour is being planned for Saturday July 20, 2019. **We still need homes for this year's event.** As in the past, the tour will consist of a pontoon ride to each house, with wine and cheese on the pontoon and a guided tour of five homes. All proceeds

benefit the White Lake Citizens League Summer Fireworks and Winter Carnival Fireworks. Tickets this year will again be sold on line on a first come first served basis. Pictures of the homes on the tour and the timing of ticket sales will be announced by e-newsletter and on the wlcl website and Facebook page.

If you are willing to help make this year's event successful by showing your home, please email hometour@wlcl.org or call Chuck Neville (248) 390-4139.

SHERIFF LAKE PATROLS

By Dave Reid

This summer White Lake is again contracting with the Oakland County Sheriff for Marine Patrols on our lake. In addition to patrolling every weekend from Memorial Day to Labor Day, the Sheriff will patrol on occasional weekdays and late nights.

Immediately report serious incidents or dangerous activity on the lake any time by calling 9-1-1 or the Oakland County Sheriff Dispatcher at 248-858-4950.

While we strongly believe that these patrols make our lake a safer environment for boaters and families, we are always open to hearing your individual comments and concerns. More information is available on the "Sheriff Marine Patrols" and "Boating Safety & Regulations" pages of the WLCL website.

WEED CONTROL

By Frank Dyson

This year the lake will be treated as shown in the included treatment notice. Yellow notices will be posted prior to each treatment. Contact the hotline at 248-887-5658.

LIMNOLOGICAL ASSESSMENT

(a.k.a. Lake Study) By Sean Whelan - Secretary

Limnology is the study of the biological, chemical, and physical features of lakes and other bodies of fresh water. Of particular interest to the White Lake riparian owners is the base mapping of the bottomlands and lake health. A digital bathymetric mapping of the lake will show current water depths throughout the entire lake; think of it like a topology map under water. Water quality measurements include dissolved oxygen, phosphorous, chloride, pH, and alkalinity levels concluding with a determination of the lakes trophic state. Vegetation assessments include mapping plant bio-volume throughout the entire lake designating plant species size and location; including native and invasive species.

Last year the White Lake Citizens League initiated a study with Progressive AE to have results that can be put into an action plan for the next Special Assessment if required. The White Lake Improvement Board approved funding for the lake study in the 2018-2020 special assessment.

Results from the study are complete and were reviewed at the March 27 WLCL board meeting allowing for all interested parties to voice their opinions and questions. In short the results were good and we continue to have a healthy lake and are appropriately managing the lake health via chemical treatments throughout the year. If you have any additional questions or concerns please email questions@wlcl.org.

ANNUAL MEETING

By Bill Maine - President

The Annual General Membership Meeting of the White Lake Citizens League will be held at 7:00pm, Wednesday, May 22, 2019, at the White Lake Township Offices. An important part of this meeting is the nomination and election of residents to serve a two year

term on the Board of Directors. Any resident who is interested in serving on the Board of Directors is encouraged to contact President Bill Maine by email at president@wlcl.org to express their desires. Residents who are 2019 members of the WLCL are eligible to vote in the meeting for the new Board of Directors and Officers for the coming years. Full details may be reviewed in the Bylaws of the WLCL, which are available on the "Publications" page of our website.

FISHING TOURNAMENT

By Scott Trudell

Fishing Tournament Chair & Board Member

The 8th Annual WLCL Fishing Tournament will be held on Saturday, June 8th from 7:00 am to Noon. You think you have what it takes to be the best angle on White Lake? This family friendly event is a great time to show off your fishing skills (or luck). White Lake is a great fishery for Large and Smallmouth Bass, Pike, Bluegill, Crappie and, "according to legend", Walleye. Our fishing tournament is held during the Michigan Free Fishing Weekend, so anyone can participate without buying a license.

Registration starts at 6:00 am at the White Lake Inn, with a \$30.00 entry fee per boat. There is no limit to the number of anglers on a boat, but the boat owner must be a resident of the White Lake

community. Cash prizes and trophies will be awarded based on the largest combined weight of 3 fish per boat (1st and 2nd place), largest single fish and largest Walleye. All trophies will be awarded this year the morning of the event. We've added two Youth Trophies (1st & 2nd place) for largest fish (by weight) for anglers under 13 years of age. Log onto WLCL.org to download a copy of the official rules, regulations and entry form.

Need more time out on the water? Back by popular demand is our Fall Fishing Tournament. Stay tuned for more information.

NOTE: We are looking for volunteers to help with the morning registration and weigh-in. If you are interested in helping, please contact me at scott.trudell@comcast.net

Grab your gear, grab the kids and let's go fishing!

SAIL BOAT RACES

By Manuel Bartolo - Commodore

Ahoy sailors! 2019 marks the 11th year of sailboat racing on White Lake. The start of this years season is just around the corner and new participants of all levels are encouraged to join. It doesn't matter if you're sailboat is big, small or if you have none at all. We will try to find a boat with an open seat for you to crew on. The racing format is very casual and intended to help grow and share interest

in the sport. The races are scheduled to begin at 6pm on the first Tuesday following Memorial Day and run through the week of Labor Day. With boater safety being a key consideration, participants are notified via phone-text or e-mail of pending weather induced cancellations or postponements. Please contact Manuel Bartolo at mjbartolo@comcast.net to be added to our mailing list. So let's welcome the coming of summer by getting that sailboat ready for the water and come have some fun sailing. More information can be found on the "Sailing" tab on the wlcl.org website.

A BIG THANK YOU to these local businesses who supported the WLCL in 2018!

An updated list is always available on the "Community Businesses" page of the website.
Many of the businesses also have a link to their website there.

PLATNUM LEVEL (\$500 and above)



3955 Ormond Road
White Lake, MI 48383
(248) 887-1818



340 Town Center Boulevard
White Lake, MI 48386
(248) 698-1200

GOLD LEVEL (\$200-\$499)

Aqua Weed Control, Inc.
2591 Ridge Road
White Lake, MI 48383
(586) 917-7206

MaxG Technology, LLC
2591 Ridge Road
White Lake, MI 48383
(586) 917-7206

**Timothy A. Brendel
Excavating**
5450 Grass Lake Road
White Lake, MI 48383
(248) 887-2116

Celebrity Tattoos
9520 Highland Road
White Lake, MI 48386
(248) 242-4324

Classic Design Concepts
28266 Beck Road
Wixom, MI, 48393
(866) 624-7997

Highland Hills Golf Club
2075 Oakland Drive
Highland, MI 48356
(248) 887-4481

Keller Williams Realty
Jennifer Wrobleski
2730 Union Lake Road
Commerce Twp, MI 48382
(248) 854-3100

**Lynch & Associates/
Itasca Outdoors**
John Kulhavi
2998 Summit Drive
Highland, MI 48356
(248) 889-0101

The Mitchell Team, Inc.
560 N. Milford Road
Milford, MI 48381
(248) 467-1185

MJR Digital Cinemas
7501 Highland Road
Waterford Township, MI
48327
(248) 666-7908

**Neighborhood Dump
Trailer Rental**
2210 Duck Lake Road
Highland, MI 48356
(248) 714-5803

Omni Medical Supply, Inc.
4153 Pioneer Drive
Walled Lake, MI 48390
(800) 860-6664

**Power Real Estate
Investment Company, LLC**
3711 Ormond Road
White Lake, MI 48383
(248) 722-5320

The Print Shop
5911 Dixie Highway
Clarkston, MI 48346
(248) 623-1212

Roof-Rite Roofing, Inc.
1036 Benstein Road, Suite 107
Walled Lake, MI 48390
(248) 668-9151

Tedder Whitlock Consulting
17199 N. Laurel Park Drive,
Suite 135
Livonia, MI 48152
(734) 542-4200

**Wolfenbarger
Development Co.**
2335 Ridge Road
White Lake, MI 48383
(248) 330-4775

SILVER LEVEL (\$250-\$199)

ABC Printing Inc.
2983 E. Highland Road
Highland, MI 48386
(248) 887-0010

Abe's Storage
10433 N. Holly Road
Holly, MI 48442
(810) 694-7707

AR Canopies, LLC
3390 Clarice Street E
Highland, MI 48356
(248) 980-7884

Discount Battery
2977 Dixie Highway
Waterford, MI 48328
(248) 674-2565

**Exclusive Hardwood
Flooring**
2045 E Commerce Road
Commerce Township,
MI 48382
(248) 363-9933

GBK International, LLC
1784 Lockwood Avenue
Highland, MI 48356
(248) 634-8388

*Businesses donating \$50 or more to the WLCL are listed here and on the website. To add your business, please use the special **Business Contribution Form**, which is available at www.wlcl.org/business.shtml.*

If your business would like to set up a promotion to benefit the WLCL, send an email to communication@wlcl.org

2019 MEMBERSHIP DUES AND CONTRIBUTIONS

Membership dues and General Fund contributions should be remitted now. The annual membership dues are \$25 per household. General Fund donations go to our annual firework show and board approved activities/expenses. Please donate generously and support our activities!

Mail to: WLCL, PO Box 851, Highland, MI 48356 (*envelope enclosed*)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

(to receive e-mail newsletters, also click the "Subscribe" link on the website)

Membership Fee \$25 + Fireworks/General Fund Donation \$ _____ = \$ _____

VOLUNTEER OPPORTUNITIES:

- | | | | |
|---|---------------------------------------|--|------------------------------------|
| <input type="checkbox"/> Block Captain | <input type="checkbox"/> Boat Parade | <input type="checkbox"/> Communications | <input type="checkbox"/> Sailing |
| <input type="checkbox"/> Membership Committee | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Weed Control | <input type="checkbox"/> Home Tour |
| <input type="checkbox"/> Social Committee | <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Lake Beautification | |
| <input type="checkbox"/> Other: _____ | | | |

Please make checks payable to WLCL

BUSINESS DONATIONS: Please send separately from household membership dues, and clearly indicate your business name on the check. A special form is available on the website. Businesses donating \$50.00 or more will be listed on the website and in the Current newsletter.



CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!

MEMBERSHIP DRIVE AND CREDIT CARD PAYMENT By Linda Smallwood Membership Chair

Thank you to everyone who supported the White Lake Citizen's League 2018 Membership Drive! You pushed us to a new high of 369 paid members. Thank you to all our Membership Drive Representatives who again were so very supportive. We greatly appreciate all that you do.

We have our 2019 Flags ready and waiting to be delivered! We are looking forward to seeing this year's flags on everyone's boats. Our goal is to have 400 WLCL Members. Please help us achieve it!

As you know Membership is voluntary and still at the great price of \$25. Of course we always appreciate the many generous donations that you

contribute towards our fabulous Fireworks for the 4th of July and the Winter Carnival. In a few weeks our Membership Drive Representatives will be coming around to encourage you to join up and to deliver your 2019 Flag. Our long-time Volunteers, Carol and Gary Webb, who have been the backbone of the Membership Drive, are offering up their Blocks to anyone in those areas to take over a Block or two. Contact us on the web page if you have a Saturday to help out.



MERCHANDISE

By Al Dyling

We have decided to try the beer themed logo this year. I received a lot of feedback last year over beers so we decided to try this logo. We are offering new artwork on this years' apparel, with the hope that the feedback we received last summer will translate into positive response in 2019.

Our product orders for 2019 will be for smaller quantities, based upon last years sales. Same size range as last year. We will also include more tank tops as well as the addition of Hats/Visors and Koozies.



White Lake Citizens League
P.O. Box 851
Highland, MI 48356

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Presort Standard
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**NEWS AND IMPORTANT
INFORMATION FOR
WHITE LAKE RESIDENTS**

CURRENT RESIDENT OR



CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!

COMMUNICATIONS

Although this printed newsletter provides a glimpse into the many good things that happen on White Lake, it is only sent out once a year. To get the up-to-the-minute details, you need to subscribe to one or more of our social media channels. (You don't need to be a member of the WLCL to subscribe to either of these!)

- **Facebook Page:** event information is posted here as soon as it is available, as well links to water-related information that may be of interest to you. There are even photo albums of many of our past events. This page currently has 688 followers and keeps growing (up from 659 this time last year)! Search WLCL at the

top of your Facebook timeline to find our page. (Then be sure to click the "Like" or "Follow" buttons at the top of our page to keep seeing posts in your newsfeed.)

- **E-Newsletters:** e-mails, often containing more details than the Facebook post, are currently sent to a private list of 610 e-mail addresses (up from 592 this time last year). You must subscribe yourself by using the "Click here to subscribe" link at the bottom of the website home page, clicking on the blue "Sign Up" button near the top of the Facebook page, or by going to wlcl.org/subscribe. (Including your e-mail address on the membership form does not automatically subscribe you.) If you haven't seen any e-newsletters recently, you may want to check your "spam" or "junk"

folders, or try re-subscribing.

- **Website:** of course, our website (wlcl.org) is still a great reference any time. The home page is your quick guide for the dates of all upcoming activities, and the most detailed information about each event. Explore the tabs on the left side of the page to learn even more about our lake and WLCL programs, and to join the WLCL online.

As our former Communications Director has resigned due to life conflicts, the above tools may be less prompt at updating and less sophisticated than we're accustomed to, at least until we are able to find a new webmaster to take over this important function.