

White Lake Citizens League
Meeting Minutes
May 27, 2009



Board Members Present: Jack Butler, Larry D'Angelo, Tom DeSantis, Larry McCullen, Bob Parrett, Bob Pisoni, Darrol Spurgeon, Carol Webb, Gary Webb, Lenny Wojewoda

Other members present: Jeri Butler, Debi Parrett

- Meeting called to order 7:00 pm
- **President's Report:**
 - Tom DeSantis reported that the Pancake Breakfast was a huge success. Approximately 365 adults and 80 children were served. Special thanks to Janis D'Angelo and her crew!
 - There were some "growing pains" because of the size of the crowd and the small kitchen. The possibility of renting a grill next year for pancakes was discussed.
- **Minutes:** Tom asked if everyone had a chance to read the minutes. He asked for any corrections. Jack Butler made a motion to accept the minutes. Seconded by Darrol Spurgeon. Motion carried.
- **Treasurer:**
 - Carol Webb read the treasurer's report. Bob Parrett made a motion to accept the report. Seconded by Larry D'Angelo. Motion carried.
 - Gary Webb suggested that future reports also show the investment CD in the "Overall Total".
- **Communications:**
 - Bob Parrett reported that response to the website has been good. There was discussion about the ability to measure website "hits" in the future.
 - Tom reported that there had only been one recent "hotline" call (related to algae control).
 - Jack Butler reported that there have been many (~70) newsletters returned by the post office for invalid addresses or indicating address changes. We pay return postage on all of these returns! Since we use the addresses provided by the Drain Commission (and do not use these returns to update the addresses), it was decided to remove the "ADDRESS SERVICE REQUESTED" designation from next year's newsletter.
- **Membership:**
 - Jack Butler reviewed a list of membership numbers and average contributions for the last 4 years. There was discussion about providing some form of special recognition for those making large donations (above \$???).
 - Tom suggested that, because of the size of the job, it should be attempted to "rotate" the Block Captain Coordinator job to different people each year.
 - Gary asked that all Block Captains complete their visits by the end of June.
 - Jack Butler reported that some membership forms are returned with giving to the fireworks and not the membership dues.
 - Jack Butler made a motion that future forms say "Fireworks Donation" instead of general fund. Second by Bob Pisoni. Motion carried.
- **Fundraising:**
 - Tom DeSantis and Bob Parrett reported that they had a successful visit with the president of the Huron Valley State Bank. He will be mailing a donation!
 - Laura DeSmith and Lenny Wojewoda will go to businesses again this year to solicit donations. Businesses will be reminded that we will put their name on the web site in addition to in our annual newsletter. All results should be reported to Bob Parrett for the website.
 - Lenny Wojewoda reported that sales of the raffle tickets and "Wokestock" merchandise have been good to date.

- It was discussed that the cost of next year's fireworks (July 3, 2010) should really be in the bank by the time we contract for them. Discussion of the contract should be at the next board meeting (June 27, 2009).
- **Social Committee:**
 - Discussion of the Pancake Breakfast included that the cost of supplies went up from last year, and that we ran out of eggs during serving. There should be a different process next year for people who want a second serving (rather than standing in the same line again).
 - Tom DeSantis again expressed thanks to everyone who helped make the breakfast a success.
- **Weed Control:**
 - The first 2009 weed treatment (Copper Sulfate) will be on May 29th.
 - The possibility of putting treatment schedules on the website was discussed.
- **Boat Parade:**
 - The Boat Parade will be on July 4th. The themes will be "Wakestock" and "An All American Festival".
 - Publicity is going out to area businesses.
- **Fireworks:**
 - Ideas for sponsorship of "shells" and "volleys" were discussed.
 - The possibility of a low-power music simulcast (with sponsors) was discussed.
 - The use of sponsorship banners on boats was discussed.
- **Special Assessment District:**
 - Tom DeSantis will convene a group this summer to begin working on the presentation to the White Lake Improvement Board this fall.
 - Jeri Butler suggested having a bike path around the lake included in the SAD proposal. She said she would get information on such a project.
- **Key Holing:** Bob Pisoni reported there were no complaints in the past month.
- **New Business:** There was no new business.
- Larry D'Angelo made a motion to adjourn. Seconded by Gary Webb.

Adjourned 8:05 pm

Minutes submitted by Bob Parrett